



MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 E

Results as of: 3/31/2014

GMT: JERRY SMITH

LOCATION PENNSYLVANIA

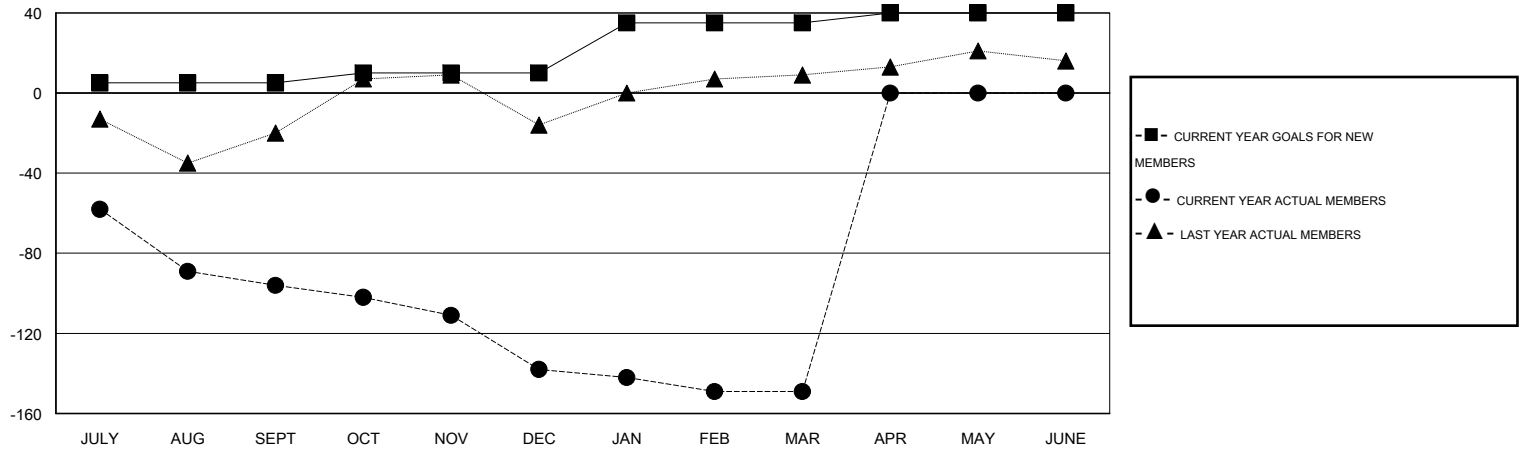
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 0 | 0 | JULY/AUG/SEPT | 5 | 12 | 108 | -96 |
| OCT/NOV/DEC | 0 | 0 | 0 | 0 | OCT/NOV/DEC | 5 | 17 | 59 | -42 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 25 | 26 | 37 | -11 |
| APR/MAY/JUNE | 0 | 0 | 0 | 0 | APR/MAY/JUNE | 5 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|---|
| DROPPED CLUBS: 0 | 16 CLUBS OF 35 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 796 (70.76%) FEMALE 329 (29.24%) |
| <u>DROPPED MEMBERS</u> DECEASED 30 CLUB CANCELLED 0 OTHER 174 TOTAL 204 | CLICK HERE FOR HEALTH ASSESSMENT DATA | FAMILY UNIT MEMBERS 254 HEAD OF HOUSEHOLD 119 NON-HEAD OF HOUSEHOLD 135 |